

## **Art Requirements**

We require a resolution of 150 dpi when enlarged to full-scale. All artwork will go through our pre-flight process prior to production.

Please double check that your file includes CMYK percentages and support folders with all fonts and links. Please include a PDF for us to quickly reference the current version.

A Bleed of 3" is requested for REXframe SEG, the Frameset System, and Triga Display. For our Pillow Case System a Bleed of 6" is required.

### **Dye Sub File Requirements**

Your design will be run on one of two very different dye sub machines depending on the size of the finished piece.

#### ***Prints 10' and under in height***

Adobe InDesign is preferred. Adobe Illustrator and Quarkxpress are fully supported. Layered Photoshop files should be provided to expedite adjustments should they need to be made. PDF/X may be supplied if the file will be provided press-ready and in the correct colorspace.

For any large areas of black, please use the CMYK callout: 60c, 40m, 40y, 100k

#### ***Prints Greater than 10' in height***

Our preferred file format is Adobe Photoshop CMYK TIFF at the final printed size with a resolution of 150 dpi and, 6" bleed for fabric and no bleed for vinyl. Prints will be 1' larger in height and width at production than the visible area. For example a 13' tall x 25' wide print will be run at 14' tall x 26' to give a 6" perimeter for our finishing team.

We also accept the following formats but additional pre-imaging fees may apply: "Press Quality" PDF, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, and Quark XPress. All Quark Xpress documents created on the PC platform must be saved as "Press Quality" PDF files or be converted to Adobe Photoshop TIFF files.

**Black Ink** - For any large areas of black, please use the CMYK callout: 65c, 53m, 51y, 100k

**White Ink** - Include all artwork for white ink on a separate layer as grayscale artwork. White ink is available in 256 shades so the grayscale layer will be translated as such: 100% black will print 100% white ink, 75% black

### **Image Formats:**

Generally, images should be in EPS or TIFF format, high resolution CMYK JPEG and PSD files can be used in Adobe CS applications. Formats such as GIF, WMF, BMP, or PNG are not suitable for prepress production and will lead to delays.

### **Gradation and Blends:**

Noised Photoshop blends are preferred at the preferred resolution. We offer blend and rebuilding services if required.

### **Fonts:**

Please include ALL fonts. Be mindful that illustrations and photoshop files may contain fonts that we will need if edits are necessary.

### **Embedded Images:**

It is preferred to not embed images within the design. Always include a separate file, or “support file” for every placed image. It is tough to determine the quality or colorspace of an embedded file and these factors can result in unpredictable output.

### **Color Specifications:**

Our workflow is optimized to GRACoL CMYK but we can handle any color space you supply, (ie sRGB, Adobe RGB, Lab, SWOP, Fogra, etc). Please inquire about color management services if you are not able to supply files in GRACoL CMYK.

Try to specifically call out any Spot Colors in the file and check that there are no variances. For example, Pantone 185C in InDesign and “SPOT RED” in Illustrator. Whenever possible use the same naming convention for your spot colors across all programs.

## **Document Setup:**

Most applications have a document setup function - please be sure this is set properly. For example, if you are producing a standard business card, set your page to 3.5"x2"

## **Visible Area Guide**

We have included this quick guide to visible area and the required bleed on each system.

Our Frameset and Pillow Case systems show total visible area. For example a 10' tall x 24' wide wall will have a visible area of the same size.

### **REXframe, (SEG) Silicone Edge Graphics**

The visible area is 1/8" less actual height and 1/8" less actual width. For example a 96" tall x 120" wide wall will have a visible area of 95" & 7/8" tall x 119" & 7/8" wide. Bleed of 3" on all sides.

### **Triga Display**

#### *Standard Feet*

Visible area is 4" less the height and will be the actual width. For example, a 96" tall x 120" wide wall will have a visible area of 92" tall x 120" wide. Bleed of 2" on all sides.

#### *Triga Display - Low Rise Feet*

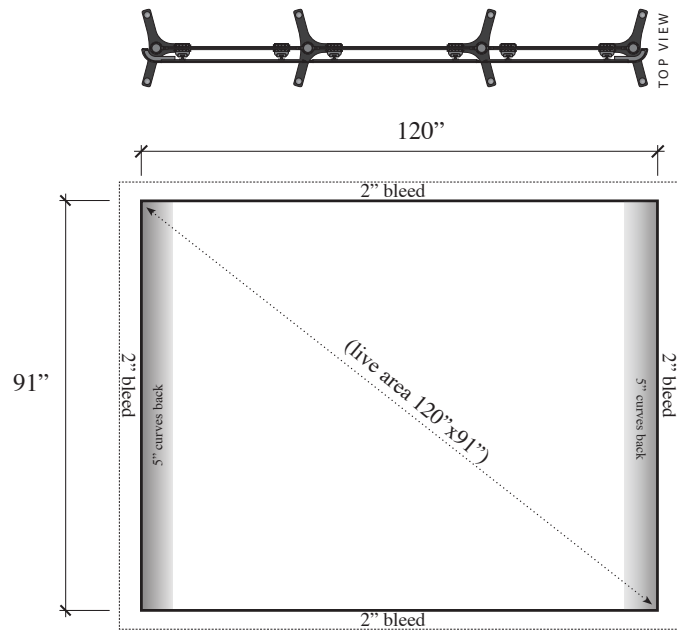
Visible area is 1" less the height and will be the actual width. For example, a 96" tall x 120" wide wall will have a visible area of 95" tall x 120" wide.  
Bleed of 2" on all sides

## Example Template for 8' tall x 10' wide Triga Display Wall

### Print Template

Provide 2" bleed minimum around live area.  
**Images not drawn to scale.**  
Graphic starts approx. 4" off ground.

Unit Name	10x8.ss.ce
Unit Size	10' wide x 8' high
Graphic Live Area	<b>120" wide x 91" high</b>
Single/Double sided	Single Sided
Curved/Straight ends	Curved Ends
Quantity per unit	1



(10x8.ss.ce)